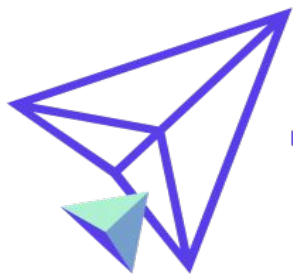


EXPRESS REVIEW OF ICO PROJECT



Taklimakan
Network

taklimakan.io

ICO: 09.04.2018

MEDIUM
Quality Rate

AVERAGE SCORE

5.0 / 7.0

09.04.2018

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The evaluation is only a reflection of DigRate's review of the documents and other resources available as of the time of the publishing of this report. Any updates and/or changes to the documents following the date of the publication of this document are not considered in the evaluation.

The DigRate team expresses its respect to all enthusiasts of the cryptocurrency world.

BUSINESS MODEL 

TEAM

COMMUNICATION

TOKENS

PROJECT SUPPORT

PROJECT CONCEPT 

THE TECH

JURISPRUDENCE



Whitepaper
 KYC / Whitelist
Terms and Conditions
 Token Sale Agreement
Privacy Policy



ICO dates	09.04.2018 – 09.06.2018
Token	TKLN
Price	1 TKLN = 0.05\$
Bonus	до 30%
Soft cap / Hard Cap	\$5M / \$27.5M
Platform	Ethereum
Accepted	ETH, BTC, BCH, XRP, LTC, NEO, DASH, XMR

CONCLUSION: Taklimakan Network is implemented in highly competitive promising fields of crypto trading and investments in cryptocurrency portfolios and ICO projects. Professionals and newcomers will have motivational incentives for effective interaction within the project, the circuit of participants interaction built on the TKLN token is described in detail. The legal structure of the company is transparent, and the use of an escrow is realized to reduce investment risks. The main disadvantage is the incomplete competition strategy, that can become critical for further development in a highly competitive field.

Taklimakan Network is an investment and an educational business platform which gives an opportunity for the users to increase their level of literacy in the crypto industry and to learn practical trading skills. Each user will be able to select a crypto investment mentor, take a course of webinars and lectures.

A full access to the blockchain technology library, description of various capital investment methods and trading instruments in the crypto market will be provided as well. The materials of the education center will be structured and distributed according to the knowledge level of the user and the goals of the educational process.

Qualified and experienced users will be able to provide author's content, training materials, articles, individual consultations, master classes and webinars for users from different countries receiving a reward in TKLN tokens. Thus, Taklimakan Network creates a unique educational base that will benefit both beginners and experienced traders.

Taklimakan Network is aimed at becoming a mentor in the world of cryptocurrencies, guiding users to the best possible way of personal finance management.

Criterion**Score****PROJECT CONCEPT**

Does the problem the project plans to solve really exist?

Is the company's product unique and monetized in the market?

4.8 / 7.0

Has the team identified its competitors and its advantages over them?

Is the project's solution significantly different from existing solutions?

BUSINESS MODEL

Has the project laid out its operating business model?

Is there a clear roadmap?

5.0 / 7.0

Has the team presented a detailed financial plan for revenues and expenses?

THE TECH

Is blockchain technology a solution to the market problem?

Is there already a working product?

4.2 / 7.0

Has a safety audit of the source code been provided?

Has the source code been published on GitHub?

Criterion**Score****TEAM**

Have the project founders already implemented a similar successful business?

Are the project founders well-known, with established reputations in their professional fields and/or in the blockchain field?

5.4 / 7.0

Does the project team have enough experience to implement the project?

TOKENS

Is the issuance of tokens limited?

Is there mechanism that would protect current holders from token devaluation?

5.7 / 7.0

Do the project participants have clear motivation for owning the tokens?

PROJECT SUPPORT

Do the competencies and experience of the advisory board members meet the project goals?

Are the project's partners large and well-known?

5.0 / 7.0

Is the project attracting large VC investors?

Criterion**Score****COMMUNICATION**

Is the project popular on social networks and in thematic communities?

Is the project widely discussed on blockchain news resources?

5.5 / 7.0**JURISPRUDENCE**

Is there a clear legal structure? Is it transparent?

Have tests been passed that determine the token is not a security?

Is there an AML policy? Does the company have KYC procedures for token purchases?

Does the project provide tools (for example, the use of escrow) that would guarantee the return of investments if the stated usage of funds is not followed?

4.9 / 7.0

Is there a SAFT, a detailed contract/offer, and/or agreement for the token sale?

Is there a detailed Privacy Policy and policy on the processing and storage of users' personal data?

Has the team taken into account the legal risks of an ICO?

How do we rate the quality of the project?

Medium Quality Rate



ADVANTAGES

- Dispersal of funds is regulated.
- The issuance of tokens is limited.
- The project is widely discussed on blockchain news resources.
- The project team has extensive experience and a strong track record.
- The source code of the project is published on GitHub..
- Advisors have a key experience for the project.
- The model of participants interaction is worked out.
- There is a use of an escrow.



DISADVANTAGES

- The competitive landscape and the project's competitive advantages are not sufficiently defined.
- The team does not have a working product.
- An independent safety audit of the smart contract was not conducted.
- Poor feedback from the team.

Taklimakan Network is an investment educational platform for interaction of traders, investors, analysts, and managers through the channel of communication between beginners and experts.

THE PROJECT CONCEPT AND THE PRODUCT: [Taklimakan Network](#) is an investment educational platform for interaction of traders, investors, analysts, and managers through the channel of communication between beginners and experts. The main services of the platform include the following:

- A social network for crypto community professional and beginner members.
- Aggregation of general information and news on cryptocurrencies.
- The analytical center where analysts conduct analysis of the crypto market and ICO projects.
- Education center with a library for professional development.
- Trading instruments consisting of trading signals, strategies and recommendations from the platform traders.
- Investment pools with an integrated rating system for managers.
- Collective forecasting (collective voting system).
- The intra-platform payment system.

All functions of the platform are described in the [Technical Paper](#).

BUSINESS MODEL: The model of Taklimakan platform monetization is described in the form of a mention of paid services (in the [whitepaper](#) and on the [website](#)). The income will be formed by fees for participants' payments for internal platform services (for example, paid analytical reports, trading signals). There are no specific figures for the cost of services. The [whitepaper](#) contains a roadmap and a detailed description of interaction between the platform participants.

The main difference between Taklimakan Network and its competitors is a comprehensive approach focused on beginners in investments.

MARKET AND COMPETITION: The Taklimakan Network is focused on solving problems in the field of crypto trading and investments in ICO projects. The global volume of attracted investments through the token sale was about \$ 7 billion, and the total number of blockchain ICO was more than 900 in 2017, according to [ICO GLOBAL MARKET STATS](#). More than 490 ICOs attracted more than \$ 4.5 billion only for the first three months of 2018. The growth trend of the crowdsale market shows a growing interest from investors. Thus, the choice of a niche for the implementation of the project is correct. The volume of crypto trading on the exchanges showed exponential growth until January 2018, when the daily trading volume reached \$ 66 billion, according to [coinmarketcap.com](#). Now there is a downward trend in trading volumes due to the cryptocurrencies value decrease and, accordingly, the overall capitalization of the cryptocurrency market.

The Taklimakan Network is implemented in the highly competitive fields of education, investment, and trading. Projects-competitors: [Scrinium](#) - attracted \$ 5 million; [Tokenbox](#) - [attracted](#) more than \$ 7 million, the price of the token has decreased by 75% after [listing](#) on exchanges; [Covesting](#) - attracted about \$ 19 million, the price of the token has [decreased](#) by 70%); [Cryptonetix](#). The main difference between Taklimakan Network and its competitors is a comprehensive approach focused on beginners in investments, that accelerates the adaptation to crypto market.

All funds received from the TKLN token sale will be placed on escrow accounts and transferred to the team in accordance with the roadmap

THE TECH: The launch of the platform alpha version for testing is scheduled for April-June 2018, according to [roadmap](#). The project's [GitHub](#) page contains the code of the smart contract for the crowdsale. Information about the independent safety audit of the smart contract is missing in official sources of the project.

TOKENS: The only means of payment within the Taklimakan Network is the ERC20 TKLN token. Participants will be able to pay for subscriptions to analytical materials, trading signals, and strategies or individual expert advice with the help of TKLN. In addition, TKLN owners will have the opportunity to vote for innovations introduced on the platform. HardCap is 55 million TKLN (55% of the total amount of 100 million) at the ICO stage. All unsold tokens will be destroyed. SoftCap is \$ 5 million, and if it will not be achieved, investors will be refunded. Attracted investment will be distributed in the following way: 40% - development; 30% - marketing; 20% - administrative expenses; 10% - legal expenses. All funds received from the TKLN token sale will be placed on escrow accounts and transferred to the team in accordance with the roadmap, that will limit the risks for investors. Pre-sale's HardCap was achieved and the total collected amount is \$ 3.316 million.

The project team includes representatives of the UseTech with an extensive experience in software development for large companies.

TEAM AND PROJECT SUPPORT: Specialization of [Taklimakan Network](#) team members covers the financial, economic, and investment analysis, capital management, software development, marketing, project management, and IT management. The team includes two blockchain specialists. Advisory board consists of nine specialists in the fields of development, IT-management, marketing, investment strategies. Part of the team responsible for the development has more than 10 years of experience. Its members are representatives of the company UseTech, that is listed on the Taklimakan Network project's website. [UseTech](#) has implemented solutions for a number of large and well-known Russian companies in its [portfolio](#).

JURISPRUDENCE: TAKLIMAKAN NETWORK is registered at: Joo Chiat Road # 02-02 Singapore 427447. The [Terms & Conditions](#) and the [Privacy Policy](#) are published on the project's website. The project ensures the right to conduct KYC procedures in case of suspicion of violation of the AML policy, and there is a description of the risks that TKLN buyers bear. There is no information about Howey Test, but there is a section in the [documentation](#) describing the characteristics of TKLN as a utility-token, as well as a list of jurisdictions forbidden to purchase tokens (USA, China, Korea, Singapore).

Taklimakan Network is implemented in a highly competitive field and has a prospect to occupy its market share providing a convenient environment for non-professional investors.

The use of the token is reasonable and logical within the platform.

RISKS AND OPPORTUNITIES: The main project risk is decrease in the volatility of the cryptocurrency, as a result of which the outflow of private traders on which the Taklimakan Network is focused can occur. On the other hand, the project has the opportunity to attract a wide range of traders and investors with little experience. The platform ensures financial incentives for professionals who will lead newcomers into the crypto and investment world. The roadmap indicates that the international expansion of the project is planned in April-May 2018. In addition, the availability of escrow (the funds will be transferred to the team as the project develops) is a factor reducing the risk of investment in the project significantly.

CONCLUSIONS: Taklimakan Network is implemented in highly competitive promising fields of crypto trading and investments in cryptocurrency portfolios and ICO projects. The main feature of the project is the complexity, simplicity and variability, that will ensure the functionality of the platform. The launch of MVP is scheduled for April-May 2018. Professionals and newcomers will have motivational incentives for effective interaction within the project. The legal structure of the company is transparent, and the use of an escrow is realized to reduce investment risks. The main disadvantage is the incomplete competition strategy, that can become critical for further development in a highly competitive field.

**What is important
to improve?**

High-priority tasks:

- describe the competitive landscape and the project's competitive advantages in detail
- submit a product prototype
- carry out a safety audit of the smart contract and publish the results
- follow the road map maximally
- describe the scheme of platform monetization in detail

**What information
should be added?**

More information is required:

- about the business model details
- about the mechanism for protecting tokens against devaluation
- about the conditions of the token sale
- about large project investors
- about project's competitive advantages

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